

BA375
Business Management and Case Analysis
3 Credits

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BA375 Version: 3



Business Management and Case Analysis

Calendar Description

Students integrate the knowledge and skills they have learned in a functioning business setting. The analysis of business cases, implementation of various management practices, and critical thinking is crucial. Students are exposed to external clients, resources, and expertise to expand their knowledge, skills, and relationships in business.

Rationale

This is a required course for the Agribusiness students.

This course brings all your knowledge and experience from the previous courses studied. Students obtain hands on learning experience on various aspects of running a business.

Prerequisites

Students must pass all first year Agribusiness courses before enrolling in the Business Management and Case Analysis course in the second year of Agribusiness.

Co-Requisites

None

Course Learning Outcomes

Upon successful completion of this course, students will be able to

1. integrate and apply knowledge and skills learned in other courses.
2. work in a business group making management recommendations for a business enterprise.
3. assess management practices in a business enterprise.
4. apply beneficial management practices in a business enterprise.
5. review and apply marketing strategies for a business enterprise.
6. apply financial management skills to a business enterprise.
7. facilitate a decision-making process to weighing various options.
8. present and defend business cases in a professional manner.

Resource Materials

There is no required text for this class. All notes and assignments will either be handed out or made available on Desire 2 Learn.

Conduct of Course

This is a lecture course. Attendance is required; it is your responsibility to attend class. Students who miss a class are responsible for getting notes/instructions for the missed class.

Hand-In Assignments:

- Assignments are due at the beginning of class on the due date.
- All submissions for this course must be word-processed. No handwritten work is accepted under any circumstance.
- Assignments must be submitted in the appropriate format.

Evaluation Procedures

Assignments	20%
Self-Evaluation	10%
Peer Evaluation	10%
Evaluation Creation	10%
Performance Evaluation	50%
Total	100%

Late assignments receive a grade of zero unless prior arrangements have been made.

Participation in the mid-year presentation is mandatory for successful course completion.

Grade Equivalents and Course Pass Requirements

A minimum grade of D (50%) (1.00) is required to pass this course.

Letter	F	D	D+	C-	C	C+	B-	B	B+	A-	A	A+
Percent Range	0-49	50-52	53-56	57-59	60-64	65-69	70-74	75-79	80-84	85-89	90-94	95-100
Points	0.00	1.00	1.30	1.70	2.00	2.30	2.70	3.00	3.30	3.70	4.00	4.00

Students must maintain a cumulative grade of C (GPA - Grade Point Average of 2.00) in order to qualify to graduate.

Attendance

Classroom and laboratory attendance is considered vital to the learning process and as significant to the students' evaluation as examinations and reports, therefore absenteeism is recorded.

- a. Students having a combination of excused and/or unexcused absence of 20 percent or higher for the scheduled course hours can be required to withdraw and would then automatically receive a "RW" (required withdrawal) for the course, regardless of any other evaluation results. (RW is a failing grade).
- b. An excused absence is one that is verified with your instructor. Verification should be prior to the absence or the next class day following the absence. Verification of the absence may take the form of a note from your doctor/College nurse regarding illness, or a note from another instructor regarding a field trip or other activity, or authorization by your instructor following an in-person meeting. Be sure to contact your instructor and ask what they will require from you as verification for each absence. An unexcused absence is anything NOT verified by the instructor prior to the absence or the next class day following the absence.

NOTE: Any exceptions to the above attendance policy (e.g. timetable conflicts, work-related issues) must be approved in writing by the Department Chair prior to the beginning of the course.

It is the students' responsibility to know their own absentee record.

Normal hours are 8:30 a.m. to 6:30 p.m., with potential for evening courses, exams or extended field trips. Students are expected to be available for classes during these times.

Course Units/Topics

1. Entrepreneurship
2. Accounting
3. Contractual Agreements
4. Human Capital
5. Sales and Operations
6. Purchasing and Inventory Management
7. Marketing



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