

BES355-3
Strategic Management I
1 Credit

Instructor: TBA

Phone:

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BES355-3 Version: 3



Strategic Management I

Calendar Description

This module introduces the learner to the broad topic of Strategic Management including an overview of the role and functions of strategic management in emergency services. Learners explore and discuss strategic, tactical, and operational plans with emphasis on developing methods for uncovering and resolving primary issues responsible for their failure.

Rationale

BES355-3 is an introductory study that helps students understand the role of strategic management in an emergency service environment. The module attempts to give students insight into the importance of the timely and accurate collection of pertinent human, physical, and informational resource productivity data and how these elements are used in initiating and sustaining organizational productivity through strategic management.

Prerequisites

BES356-1, BES356-2, and BES370-1

Co-Requisites

None

Module Learning Outcomes

Upon successful completion of this course, students will be able to

1. collect and analyze information relevant to operations.
2. explain factors affecting productivity.
3. develop skills to effectively manage productive enterprises.
4. apply principles of effective management.

Resource Materials

Required e-text(s):

Please refer to the Resource section in the Module for a listing of the resource materials.

Conduct of Module

This module is approximately 15 hours in length. It is delivered on-line and may involve individual, pair, and group work. Students are required to submit assignments, take part in asynchronous discussions, and undertake exercises in the workplace that call for reflective thinking. Participation in this module is paced and mandatory, and students are expected to practice time management skills accordingly. It is critical that each student read the assigned material and keep up to date with all objective tasks and assignments.

Student counseling: Students who are experiencing difficulty with the module should immediately consult the instructor by email.

Module withdrawal: Students should familiarize themselves with the school's module withdrawal policy and procedures, which are explained in the student handbook/calendar.

Students should budget approximately one to two hours of time in preparation for each one hour of the estimated 15 hours of class time.

All goals and evaluations of student application and demonstration of their knowledge and skills are determined as per the Online Discussion Grading Rubric and the Paper Grading Rubric linked within the module.

Evaluation Procedures

This module uses a variety of assessment tools to evaluate student performance. The final grade is an aggregate of the following components:

Class Discussions	(3)	60%
Position Paper	(1)	<u>40%</u>
Total		100%

All marks are recorded as percentages and then converted to a final letter grade according to the criteria shown below.

Grade Equivalents and Course Pass Requirements

A minimum grade of D (50%) (1.00) is required to pass this course.

Letter	F	D	D+	C-	C	C+	B-	B	B+	A-	A	A+
Percent Range	0-49	50-52	53-56	57-59	60-64	65-69	70-74	75-79	80-84	85-89	90-94	95-100
Points	0.00	1.00	1.30	1.70	2.00	2.30	2.70	3.00	3.30	3.70	4.00	4.00

Students must maintain a cumulative grade of C (GPA - Grade Point Average of 2.00) in order to qualify to graduate.

Participation

Regular participation in threaded discussions is essential for success in the program. Absence for any reason does not relieve a student of the responsibility of completing course work and assignments to the satisfaction of the instructor. Poor participation may result in the termination of a student from a course(s).

If you do not meet the established participation requirements, your instructor will recommend that the Registrar withdraw you from the course. A failing grade of RW (Required to Withdraw) will appear on your transcript. No credit is earned. Calculated as a failing grade in GPA.

In cases of repeated absences due to illness, the student may be requested to submit a medical certificate.

Module Units/Topics

This module consists of three units:

- Collecting and Analyzing information relevant to operations
 - ✳ A study of how organizations determine what data is important to efficient and effective operations
- Factors affecting human resource productivity
 - ✳ A review of productivity and the skills required to manage productive enterprises
- Applying principles of effective management
 - ✳ Discussion and position paper on effective strategic management within the emergency services community



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