

HS168
Advanced Clinical Skin Care and Business Practices
3 Credits

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HS168 Version: 8



Advanced Clinical Skin Care and Business Practices

Calendar Description

This course gives an overview of advanced clinical skin care as well as body treatments. It also introduces students to career opportunities in medical esthetics. Students will have the opportunity learn how to create their own business in the esthetics field.

Rationale

This is a required course for Esthetician students. This course explores skin preparations for different medical situations. Being a business owner in the esthetics field is also discussed along with the opportunity to create one of your own.

Prerequisites

None

Co-Requisites

None

Course Learning Outcomes

Upon successful completion of this course, students will be able to

1. discuss career opportunities in medical settings.
2. define patient profiles and plastic/reconstructive services.
3. discuss pre and postoperative care.
4. introduce advanced home care plans and products.
5. discuss and complete a plan for an esthetic business of your own.
6. explain the importance of being flexible, accommodating and willing to overcome difficulties with self, co-workers and clients.

Resource Materials

Required Text:

Gerson, J., et al. (2013). *Milady's standard esthetics: Fundamentals* (11th ed.).

New York, New York: Cengage Learning. ISBN-13:978-1-1113-0689-2

Harrity, J. (2013). *Milady's standard esthetics: Fundamentals student workbook*

(11th ed.). New York, New York: Cengage Learning.

ISBN-13:978-1-1113-0689-2.

Reference Text:

None

Conduct of Course

Lectures, videos, class discussions, simulation labs, and guest speakers are used to deliver the course content. Participation is necessary.

Evaluation Procedures

Grading system is based on the number of points received for each assignment. Students are required to complete all assignments and the exam.

Assignments: 50%

Exams: 50%

Points are accumulated for a total possible 100 points. The accumulated points are converted to a final grade using the following scale:

Grade Equivalents and Course Pass Requirements

A minimum grade of D (50%) (1.00) is required to pass this course.

Letter	F	D	D+	C-	C	C+	B-	B	B+	A-	A	A+
Percent Range	0-49	50-52	53-56	57-59	60-64	65-69	70-74	75-79	80-84	85-89	90-94	95-100
Points	0.00	1.00	1.30	1.70	2.00	2.30	2.70	3.00	3.30	3.70	4.00	4.00

Students must maintain a cumulative grade of C (GPA - Grade Point Average of 2.00) in order to qualify to graduate.

Attendance

Regular attendance is essential for success in any course. Absence for any reason does not relieve a student of the responsibility of completing course work and assignments to the satisfaction of the instructor. Absences may result in probation or suspension from the program.

In cases of repeated absences due to illness, the student may be requested to submit a medical certificate.

Instructors have the authority to require attendance in classes.

Course Units/Topics

1. Joining a Medical Team
2. Esthetician as a Resource
3. Plastic and Reconstructive Surgery
4. Patient Profiles
5. Procedures and Treatment Plans
6. Treatments Defined
7. Advanced Home Care

Creating a Salon

- Basic business building blocks
- Getting started/Costs/Revenues/Profit
- Location/Leases/Insurances/Financing
- Public relations/Customer service/Merchandising/Employees
- Planning the physical layout/Furnishings/Equipment
- Booking appointments/Allocation of money
- Bookkeeping/accountants/Legal obligations
- Resume's



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